



Street Team Application

The University Program Council (UPC) is looking for students who are interested in being a part of Street Team. The Street Team is responsible for creating and implementing a marketing plan for each event the four committees plan. The Street Team works closely with UPC exec members and committee members.

Students' interested in applying should:

- 1) Be passionate student volunteers that help spread the word about upcoming UPC events
- 2) Ensure that UPC events are properly marketed to the students on campus
- 3) Communicate with Street Team Leader about important information regarding events and any updates
- 4) Be able to attend weekly meetings on Wednesday at 4:30 p.m. in the Evangeline Room
- 5) Develop new, innovative and creative ideas to reach the student market at the university
- 6) Be willing to work as a team to promote and advertise events
- 7) Work 2-3 hours handling/promoting/working on publicity each week
- 8) Be able and willing to communicate and advertise events to all demographics of students
- 9) Be dedicated to success and willing to go above and beyond for all UPC events

If interested in applying, please fill out the Street Team application and return it to the Student Union 2nd floor Vermilion by Friday, January 24, 2014. When you submit your application you will sign up for an interview time on January 27th or 28th.

First Name: _____ Last Name: _____

CLID: _____ Email: _____

Phone Number: _____ Classification: _____ G.P.A: _____

Please provide a short answer to the below questions.

- 1) Explain two personal strengths that you could bring to Street Team.

Return application to Student Union 2nd floor Vermilion. Deadline to apply is Friday, January 24, 2014. If you have any questions, please call 337-482-6939 or email rhenderson@louisiana.edu.