



## Street Team Application

The University Program Council (UPC) is looking for students who are interested in being a part of Street Team. The Street Team is responsible for creating and implementing a marketing plan for each event the four committees plan. The Street Team works closely with UPC exec members and committee members.

Students' interested in applying should:

- 1) Be passionate student volunteers that help spread the word about upcoming UPC events
- 2) Ensure that UPC events are properly marketed to the students on campus
- 3) Communicate with Street Team Leader about important information regarding events and any updates
- 4) Be able to attend weekly meetings on Thursday at 3:00 p.m. in the Evangeline Room
- 5) Develop new, innovative and creative ideas to reach the student market at the university
- 6) Be willing to work as a team to promote and advertise events
- 7) Work 2-3 hours handling/promoting/working on publicity each week
- 8) Be able and willing to communicate and advertise events to all demographics of students
- 9) Be dedicated to success and willing to go above and beyond for all UPC events

If interested in applying, please fill out the Street Team application and return it to the Student Union 2<sup>nd</sup> floor Vermilion Hall by Friday, September 12, 2014. When you submit your application you will sign up for an interview time on September 15th or 16th.

---

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

CLID: \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Classification: \_\_\_\_\_ G.P.A: \_\_\_\_\_

Please provide a short answer to the below question.

- 1) Explain two personal strengths that you could bring to Street Team.

Return application to Student Union 2<sup>nd</sup> floor Vermilion. Deadline to apply is Friday, September 12, 2014. If you have any questions, please call 337-482-6939 or email [rhenderson@louisiana.edu](mailto:rhenderson@louisiana.edu).